



### Preparing the Property to Rent

- Grooming your property is a must when you want to let your property. Follow the For Est guide to present your property to buyers and fill out the Letting Checklist to help you understand and organize your selling process.

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## Choosing My Listing Agent

- By choosing a For Est Real Estate property consultant, you will receive the best professional advice and service while letting your property. Our agents will tailor a strategy to sell your property. As different properties sell in different ways, we will make sure to get the highest offers. Listing forms will also be signed.



### Pricing the Property to Rent

- Price is king, as they say. Well-priced property will always sell fast. Our team of professionals will do a free valuation / appraisal on your property and advise you of the market value with a list of specific variables, including Dubai Land Department Reports, past and current sales, etc.



## Marketing

- For Est Real Estate will use its leading position to directly present offers to top investors and maximize your property's online presence by ensuring visibility in all major local and international property portals, including Forest.ae, and building email marketing campaigns. We will also host open house operations and create marketing collaterals such as signboards and flyers.



### Getting the Most out of Viewings

- To make sure your property is ready to be viewed, DEWA and AC must be on. If furnished, make sure it's tidy and organized. Keep the pets away. Our professional agents will make sure the viewing goes well, but the property must be ready for guests.



## Negotiating Offers

- When negotiating, For Est Real Estate property consultants, as the seller agents, will make sure to get the highest and best offers.



### Closing and Conveyancing

- From preparing the lease agreements to keys handover and EJARI Registration, For Est Real Estate property consultants will go through all legal aspects to make sure the lease will happen smoothly and successfully.