



### Preparing the Property to Sell

- Grooming your property is a must when a sale is agreed upon. Follow the For Est guide when presenting your property to buyers and mark the selling checklist to help you organize your selling process.

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Groom Your Property

Keep Paint Refreshed

Soft Maintenance and Landscape  
for a Fast Sale

Selling Checklist





### Choosing My Listing Agent

- By choosing a For Est Real Estate property consultant, you will receive the best professional advice and service while selling your property. As different properties sell in different ways, our agents will tailor a strategy to sell your property and ensure that you will get the highest offers. Listing forms will also be signed.



### Pricing the Property to Sell

- Price is king, as they say. Well-priced property will always sell fast. Our team of professionals will do a free valuation / appraisal on your property and advise you of the market value with a list of specific variables, including Dubai Land Department Reports, past and current sales, etc.



### Marketing

- For Est Real Estate will use its leading position to directly present offers to top investors and maximize your property's online presence by ensuring visibility in all major local and international property portals, including Forest.ae, and building email marketing campaigns. We will also host open house operations and create marketing collaterals such as signboards and flyers.



### Getting the Most out of Viewings

- To make sure your property is ready to be viewed, DEWA and AC must be on. If furnished, make sure it's tidy and organized. Keep the pets away. Our professional agents will make sure the viewing goes well, but the property must be ready for guests.



### Negotiating Offers

- When negotiating, For Est Real Estate property consultants, as the seller agents, will make sure to get the highest and best offers.



### Closing and Conveyancing

- All the necessary legal steps will be taken from signing the forms to transferring, to arranging bank valuation, and getting the Developers NOCs until the transfer of deed. All the steps will be done by your trusted agents with you or on your behalf until the property handover.