

# SELLING GUIDE



# Preparing the property to sell

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Grooming your property is a must when a sale is indented, follow For Est guide to present your property to buyers and be fill the selling checklist to help you understanding organize your selling process. Budget set / Ready Cash Available / Mortgage possibilities and Pre- Approvals / Moving in or Investment / Ready to sign

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Groom your property / Keep Paint Refreshed / Soft Maintenance and landscape a must for a fast sale / Selling Checklist /



# Choosing my Listing Agent

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By Choosing for Est Real Estate Property consultant, you will have the best professional advice and service while selling your property, our agents will tailor an strategy to sell your property as different properties sell in different ways, we will make sure we will get the highest offers. Listings forms will be signed as well.



**FOREST**  
YOUR BESPOKE REALTOR

# Pricing the Property to sell

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Price is king as they say, well priced property will always sell fast. Our team of professionals will do a Free Valuation / appraisal on your property and inform how much would the market pay for it with a list of specific variables being shown such as Dubai Land Department Reports, past and current sales and so on...



# Marketing

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For Est Real Estate will use its leading position in all major local and international property portals including forest.ae, email marketing campaign, direct offering to top investors, all on line presence required to give your property maximum web visibility, on the other hand we will use signboards, flyers and host open houses....



# Getting the most out of viewings

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Make sure your property is ready to be viewed, DEWA is on, AC is on , if furnished make sure its tidy and organized and keep the pets away. Your professional agent will make sure the viewings is done well but the property must be as ready for guests...



# Negotiating Offers

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When negotiating, For est Real Estate property consultants will , as a seller agent, do the needful to get the highest offers....



# Closing and Conveyancing

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All the necessary legal steps will be taken from signing the Forms to transferring, arranging bank valuation, getting the Developers NOCs until transfer of deed, all the steps will be done by your trusted agents with you or on your behalf until the property handover

